

AUGUST 2022

STROLL

Fox Chapel



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DELIVERING NEIGHBORHOOD CONNECTIONS

sponsor of the month

Stereo Stereo

— MICHAEL KLEIN



Stereo Stereo is a high-performance stereo, home theater and home automation retail business located in Western Pennsylvania. Stereo Stereo has over 3,500 square feet of comfortable and professional demonstration space. “We sell everything by demonstration, have a genuine passion for music and merchandise very exciting products that have never been seen or heard in Western Pennsylvania,” explains owner Michael Klein. “There was no business locally where one could listen, discuss and experience the newest high-performance stereo, home theater and smart home equipment.

“Stereo Stereo is a community-based business where everyone is welcome and treated with respect. We understand how to properly demonstrate these special products and install them in one’s home for the best performance and aesthetic. Our passion and knowledge of consumer electronics is unsurpassed, and our reputation, both personally and professionally, is impeccable.

“I worked at Wander Sales in McKeesport selling hi-fi equipment when I was 15 and really loved being in that environment. Being around music and the cool gear was really inspiring. Working there throughout college enabled me to pay my own tuition. In my mid-20s, I opened my first high-end audio shop in Squirrel Hill — The Audio Gallery. I met manufacturers who developed and designed audio products

from a very unique perspective; products that made one connect emotionally with music. It changed my approach and also really resonated with the public and my clients. Five years later, I sold The Audio Gallery and moved to Seattle with my wife, Jan. Now married for over 30 years, we have two boys living in Asheville, NC, who are both songwriters and musicians.

“It was invigorating to experience a very different vibe from Pittsburgh. Seattle was an exciting time. Pearl Jam and Nirvana were exploding; Microsoft, Nintendo, Nordstroms and Starbucks were all new. I was working with a consumer electronics company, Magnolia Hi Fi, and was excited to learn about a new development in my industry, Home Theater. When returning to Pittsburgh, I noticed no one was taking advantage of this





new and exciting type of entertainment. So we decided to move back, and I opened Let's Make Music in Shadyside. This was the first retail store in Pittsburgh to showcase both Home Theater and Automation. Twenty years later, I sold Let's Make Music... What was next?

"A friend introduced me to a successful business in Dallas called Audio Concepts. When I visited Audio Concepts, I was taken back by the beautiful high-end audio products and the music they were producing. These were products I had only read about; gorgeous pieces designed to deliver the most incredible lifelike musical sound that I had ever heard. I knew I had to open a business that brought this level of performance and aesthetic to Pittsburgh."

Michael and his staff is what makes them different — their undeniable passion and the perfection they strive for and deliver to one's home. "The combination of absolute performance and aesthetic is what makes us special, and the ability to demonstrate these qualities in our showroom is something one can experience firsthand. Visit the store. Everything that is special and the qualities that differentiate us are available in our experience center in Warrendale Village."

Stereo Stereo — Michael Klein
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